

## 5K RUN / WALK TO BENEFIT TREE LAFAYETTE

Join us April 22...More  
information inside!



Check out our updated  
website at  
[www.TreeLafayette.org](http://www.TreeLafayette.org)



*Contact Us Anytime!*

**Donate:**  
TREE LAFAYETTE  
1915 Scott Street  
PO Box 554  
Lafayette, IN 47902

**Email:**  
[info@TreeLafayette.org](mailto:info@TreeLafayette.org)

**Or call: 765-449-7908**

TREE LAFAYETTE is a 501(c)3 non-profit organization registered with the Secretary of the State of Indiana. All donations are tax-deductible to the extent of the law.

## COMMUNITY ARBOR DAY CELEBRATION

This Arbor Day Tree Lafayette volunteers will plant 71 trees on the city's south side, on the trail **between South 9<sup>th</sup> and 18<sup>th</sup> Streets**. Volunteers will meet **at Walt's Other Pub, 3001 S. 9<sup>th</sup> Street and registration will begin at 9:00 am on Saturday, April 29<sup>th</sup>**.

*Want to know how you can get involved and make a difference in the community?*

Join us as a volunteer at this year's Arbor Day planting. There are many tasks to accomplish and your help will be greatly appreciated!

*Have no prior experience planting trees or concerned you wouldn't know what to do?*

No prior experience? No problem! Crew chiefs will be on hand to train beginners how to plant a tree. So, come help out and bring a friend!

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*"He that plants trees loves others beside himself." — Thomas Fuller*

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## LAFAYETTE MAYOR TO MAKE EARTH DAY DECLARATION

Mayor Tony Roswarski will be on hand this year to make the 2017 Earth Day Declaration and kick-off the event. This year is the 47<sup>th</sup> Annual Earth Day Celebration and will take place in front of **Oakland Elementary School**, at the junction of Main and Kossuth Streets, **Friday, April 21**. Come join us for the **1:00-2:00 pm** planting ceremony, as representation from the Oakland Elementary student body help us plant two trees.



**Tony Roswarski**  
*Mayor of Lafayette*

Although National Earth Day is recognized on April 22<sup>nd</sup> this year, Tree Lafayette thought it important to involve the children that we work hard to educate on the importance of planting trees, during the regular school year. All are welcome to help us make the Earth great again!

## Update from the Executive Director

It is indeed a pleasure to announce our first fun(d) raiser. The Marketing Committee, under the chair of Ingrid Rounds Hardy, created a fun **5K Timber Run/Walk for April 22nd at 9:00 A.M. on Earth Day**. Chairs of this event are Amber (Hardwick) Keefer and Jacob Franklin, of *Franklin Finish* of Lafayette. Franklin Finish is providing event coordination with bib chip technology for the race. Another very interesting thing about the 5K Run is how the committee is presenting it.

The trail is in the old Municipal Golf Course, off North 9th Street, now called McAllister Park. For the walkers and their families, the Tree Committee will place signs along the trail with the identity of tree species. The finish line will be tree-lined, provided by *Koehler Brothers Landscaping and Gardening Center* of Dayton.

The awards will be engraved tree rings. Instead of using a starter gun, the starter will yell, "Timm-mm-berrrrr!" and then we all will run, or walk. My wife and I plan to walk the 5K I just hope a park bench or two will be on the trail, but if not, a stump will do.

I think you will agree this 5K Timber Run/Walk is special! Registration is online with our new mobile-responsive web page: [www.treelafayette.org](http://www.treelafayette.org). Robert Barker, our photographer, will take photos and put the photos on our web page. The funds raised will help pay for trees that we plant in Lafayette.

The following week, **April 29th will be our Arbor Day planting** with community volunteers at **9:15 A.M.**, Please bring your family to help plant trees under experienced supervisors. The planting will be completed by noon.

*Larry L. Rose*



Larry Rose | Executive Director

### Our Vision

Tree Lafayette's vision is a green and beautiful urban landscape in our community.

### Our Mission

Tree Lafayette promotes a healthy community by providing education, leadership, and inspiration in planting and caring for trees.

### Our Board of Directors:

Matt Green | President

Gene Kroeschen | Vice President

William Arthur | Treasurer, Development

Earl McCoy | Secretary, Governance

Barry Bruce

Ingrid Rounds Hardy | Marketing Chair

Mickey Penrod

Brian Rohler

Bill Skrobitt | Tree Chair

Carrie Thomas

Laura Wright | Education Chair

### Our Advisors:

Larry L. Rose | Executive Director

Orvin A. Lindell | CPA

Tim Detzner | City Forester and

Sustainability Coordinator



# Tree Lafayette

## TIMBER RUN 5K

### April 22nd, 2017

**Run/Walk Begins 9 am at McAllister Park**  
**7:30 – 8:45 am Race Day Registration & Check-in**

**OPEN TO ALL AGES**

**Don't miss this opportunity to join us for the Timber Run/Walk 5K on April 22nd, 2017, at McAllister Park (the old Lafayette Municipal Golf Course).**

The course takes place in McAllister Park. It is a relatively flat, fast course winding through the old Lafayette Municipal Golf Course. A water station will be set up along the course, and refreshments will be available at the finish line. Enjoy good health, camaraderie, t-shirts, awards, and more! Proceeds benefit Tree Lafayette.

Awards will be presented following race to the top male and female participants overall and the top male and female in each of the following age groups:

- |                              |                             |
|------------------------------|-----------------------------|
| • Male & Female 19 and under | • Male & Female 40-49       |
| • Male & Female 20-29        | • Male & Female 50-59       |
| • Male & Female 30-39        | • Male & Female 60 and over |

Please direct all questions and need for volunteer opportunity registrations to Amber Keefer:  
**TimberRun5K@gmail.com**

**Registration Fee:** \$20 before race day  
 \$25 on day of race

*No refunds will be issued.*

**Results posted following the event at**  
[www.franklinfinish.com](http://www.franklinfinish.com)

Event coordination with  
 disposable bib chip technology  
 provided by:



**Great volunteer opportunities for Scouts,  
 organizations, teams and families!**



**A Special *Thank You* to our generous donors!**

*The following companies have donated \$1,000 or more:*

**City of Lafayette**

**Community Foundation of Greater Lafayette**

**Gannett Foundation**

**Kirby Risk Corporation**

**Lafayette-West Lafayette Urban Forestry Endowment**

**Lowe’s Home Improvement**

**MBAH Insurance**

**Tipmont EnviroWatts**

**Tipmont REMC**

**Tree Lafayette Endowment**

**Wabash National Corporation**

**Wabash River Enhancement Corporation**

**TREE LAFAYETTE: DEVELOPING A HEALTHY COMMUNITY**

The Tree Lafayette Development Committee is responsible for raising funds for the organization, in the form of grants and individual and corporate donations. This year we have a budgetary goal of raising close to \$43,000 in funding, which will allow Tree Lafayette to plant nearly 200 trees.

We recently received a \$6,000 “Field of Interest” grant from the Community Foundation of Greater Lafayette (CFGL), which helped us recover much of our expense of planting trees last fall. A Tipmont REMC EnviroWatts grant of \$10,000 is funding our Arbor Day project of planting 71 trees along the city trail between South 9<sup>th</sup> and South 18<sup>th</sup> Streets. For both grants we are very grateful, and we thank CFGL and Tipmont.

We would like to also thank our many individual donors who are members and donate to Tree Lafayette regularly. With your help our community gets greener by the tree! We are energetic and enthusiastic, but we could be even more so if you would join us. So please consider, and contact us to learn more.

*The Development Committee includes Rich McDaniel, Greg Shaner, Sara Peel, Larry Rose, and Bill Arthur, chair.*

*“Planting and Promoting a Healthy Community”*

**TREE LAFAYETTE**

1915 Scott Street

PO Box 554

Lafayette, IN 47902-0554

Address Services Requested